

<u>County</u>	<u>FY 2008-09 Total Sales</u>	<u>Population 2009</u>	<u>FY 07-08 Total Sales</u>	<u>Population 2008</u>	<u>08/09 Per Capita Spend</u>	<u>YTY Comparison</u>
ALACHUA	\$51,736,157.00	256,232	\$57,194,460.50	252,388	\$201.91	-10%
BAKER	\$5,063,147.00	25,899	\$5,062,938.00	25,890	\$195.50	0%
BAY	\$44,416,117.00	169,562	\$45,975,962.00	169,307	<b>\$261.95</b>	-3%
BRADFORD	\$7,056,646.50	29,085	\$8,082,502.50	29,059	<b>\$242.62</b>	-13%
BREVARD	\$126,940,443.50	555,657	\$135,173,126.00	556,213	<b>\$228.45</b>	-6%
BROWARD	\$333,814,821.00	1,744,922	\$347,315,753.00	1,758,494	\$191.31	-4%
CALHOUN	\$3,102,155.50	14,601	\$3,674,976.00	14,310	<b>\$212.46</b>	-16%
CHARLOTTE	\$38,398,021.00	165,455	\$39,394,867.00	165,781	<b>\$232.08</b>	-3%
CITRUS	\$34,454,130.50	142,609	\$35,661,273.00	142,043	<b>\$241.60</b>	-3%
CLAY	\$28,379,542.50	185,208	\$30,956,924.50	185,168	\$153.23	-8%
COLLIER	\$51,332,173.50	333,032	\$54,126,719.00	332,854	\$154.14	-5%
COLUMBIA	\$19,699,241.50	66,409	\$23,559,403.00	66,121	<b>\$296.64</b>	-16%
DADE	\$545,824,710.50	2,472,344	\$559,684,804.00	2,477,289	<b>\$220.77</b>	-2%
DESOTO	\$5,514,343.00	34,792	\$6,101,339.00	34,487	\$158.49	-10%
DIXIE	\$2,969,834.50	16,221	\$3,019,164.00	15,963	\$183.09	-2%
DUVAL	\$197,821,853.00	900,518	\$222,143,022.00	904,971	<b>\$219.68</b>	-11%
ESCAMBIA	\$95,481,144.00	312,980	\$106,027,840.50	313,480	<b>\$305.07</b>	-10%
FLAGLER	\$18,935,047.50	94,901	\$19,936,915.50	95,512	\$199.52	-5%
FRANKLIN	\$2,459,192.50	12,414	\$2,782,062.00	12,331	\$198.10	-12%
GADSDEN	\$15,342,313.50	50,046	\$16,194,607.00	50,611	<b>\$306.56</b>	-5%
GILCHRIST	\$3,667,204.50	17,393	\$3,661,893.50	17,256	\$210.84	0%
GLADES	\$1,207,069.50	11,311	\$1,121,751.50	11,323	\$106.72	8%
GULF	\$3,052,701.00	16,798	\$3,580,884.00	16,923	\$181.73	-15%
HAMILTON	\$4,666,489.50	14,783	\$5,471,129.00	14,779	<b>\$315.67</b>	-15%
HARDEE	\$6,095,728.00	28,333	\$6,552,937.00	27,909	<b>\$215.15</b>	-7%
HENDRY	\$8,224,015.50	41,320	\$8,592,853.00	41,216	\$199.03	-4%
HERNANDO	\$38,741,759.00	165,048	\$40,698,676.50	164,907	\$234.73	-5%
HIGHLANDS	\$18,820,682.50	99,713	\$20,008,153.50	100,207	\$188.75	-6%
HILLSBOROUGH	\$224,493,362.00	1,196,892	\$238,339,125.50	1,200,541	\$187.56	-6%
HOLMES	\$8,579,475.00	19,857	\$8,164,810.50	19,757	<b>\$432.06</b>	<b>5%</b>
INDIAN RIVER	\$31,293,857.50	141,634	\$31,814,531.50	141,667	<b>\$220.95</b>	-2%
JACKSON	\$20,513,161.00	52,637	\$22,189,830.50	52,639	<b>\$389.71</b>	-8%
JEFFERSON	\$4,521,720.50	14,677	\$4,644,574.50	14,553	<b>\$308.08</b>	-3%
LAFAYETTE	\$830,568.50	8,183	\$872,459.00	8,287	\$101.50	-5%
LAKE	\$65,544,891.00	291,993	\$69,756,458.50	288,379	<b>\$224.47</b>	-6%
LEE	\$112,085,734.00	615,124	\$116,528,834.00	623,725	\$182.22	-4%

LEON	\$51,786,795.00	274,803	\$56,631,315.00	274,892	\$188.45	-9%
LEVY	\$9,735,785.50	40,674	\$11,090,640.00	40,817	<b>\$239.36</b>	-12%
LIBERTY	\$1,251,248.50	8,220	\$1,609,520.00	8,158	\$152.22	-22%
MADISON	\$4,616,748.00	20,333	\$5,217,266.00	20,152	<b>\$227.06</b>	-12%
MANATEE	\$63,651,236.50	318,404	\$68,078,640.00	317,699	\$199.91	-7%
MARION	\$80,217,066.50	330,440	\$86,441,456.50	329,418	<b>\$242.76</b>	-7%
MARTIN	\$36,070,725.00	143,856	\$38,750,408.50	143,868	<b>\$250.74</b>	-7%
MONROE	\$22,360,798.00	77,925	\$23,934,852.50	76,081	<b>\$286.95</b>	-7%
NASSAU	\$13,482,066.00	72,588	\$14,742,619.00	71,915	\$185.73	-9%
OKALOOSA	\$39,110,083.50	196,237	\$41,334,465.00	197,597	\$199.30	-5%
OKEECHOBEE	\$9,557,782.00	39,703	\$10,215,769.00	40,003	<b>\$240.73</b>	-6%
ORANGE	\$235,342,065.50	1,108,882	\$253,122,340.50	1,114,979	<b>\$212.23</b>	-7%
OSCEOLA	\$56,739,954.00	272,788	\$58,323,401.50	273,709	\$208.00	-3%
PALM BEACH	\$265,752,393.50	1,287,344	\$280,366,362.50	1,294,654	\$206.43	-5%
PASCO	\$88,938,970.00	439,786	\$95,778,707.00	438,668	\$202.23	-7%
PINELLAS	\$222,421,549.00	931,113	\$241,464,346.50	938,461	<b>\$238.88</b>	-8%
POLK	\$133,001,755.50	584,343	\$142,356,418.50	585,733	<b>\$227.61</b>	-7%
PUTNAM	\$17,536,991.50	74,608	\$19,023,980.00	74,989	<b>\$235.06</b>	-8%
SANTA ROSA	\$25,308,186.50	144,508	\$27,637,709.50	144,136	\$175.13	-8%
SARASOTA	\$74,777,497.00	389,320	\$79,640,006.50	393,608	\$192.07	-6%
SEMINOLE	\$75,315,242.50	423,759	\$80,182,602.50	426,413	\$177.73	-6%
ST. JOHNS	\$29,761,980.00	183,572	\$31,206,068.50	181,180	\$162.13	-5%
ST. LUCIE	\$58,305,444.50	272,864	\$61,055,843.50	276,585	<b>\$213.68</b>	-5%
SUMTER	\$16,698,379.50	95,326	\$17,165,992.00	93,034	\$175.17	-3%
SUWANNEE	\$11,194,198.50	40,230	\$12,327,097.50	40,927	<b>\$278.25</b>	-9%
TAYLOR	\$6,209,356.50	23,164	\$7,295,536.50	23,199	<b>\$268.06</b>	-15%
UNION	\$2,401,784.50	15,576	\$2,501,961.00	15,974	\$154.20	-4%
VOLUSIA	\$120,811,148.00	507,105	\$134,465,097.50	510,750	<b>\$238.24</b>	-10%
WAKULLA	\$5,469,890.00	31,791	\$6,020,645.50	30,717	\$172.06	-9%
WALTON	\$11,017,353.00	57,917	\$11,206,229.00	57,784	\$190.23	-2%
WASHINGTON	\$3,620,709.00	24,721	\$3,915,607.00	24,779	\$146.46	-8%
<b>Statewide</b>	<b>\$3,973,544,637.00</b>	<b>18,750,483</b>	<b>\$4,227,170,465.00</b>	<b>18,807,219</b>	\$211.92	-6%

\*\*These are unaudited numbers.